PROMPT WO-098

Use AI for Decision Making

Purpose

Use this prompt to improve decision-making by using AI to analyse options, identify risks, compare alternatives, and provide structured thinking. It helps individuals and businesses make clearer decisions by combining data, reasoning, and different perspectives.

DIFFICULTY	TIME SAVED	BEST FOR
🟡 Intermediate	⏱ 30–90 min	Decision Making

🤖 Best AI Tools

- ChatGPT
- Claude
- Microsoft Copilot
- Google Gemini

📋 Copy & Paste Prompt

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You are an experienced Strategic Advisor and Decision-Making Consultant.

Help me make a better decision using the information below.

Decision I Need to Make:
[Describe the decision]

Background:
[Explain the situation]

Options Available:
[List possible options]

My Goals:
[What outcome am I trying to achieve?]

Important Factors:
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[Cost, time, risk, quality, impact, personal preferences]

Constraints:
[Budget, deadlines, resources, limitations]

Information I Already Have:
[Add relevant facts]

Concerns:
[What am I unsure about?]

Please:
• Analyse the situation objectively.
• Identify the key factors involved.
• Compare each option.
• Explain advantages and disadvantages.
• Identify risks and opportunities.
• Consider short-term and long-term impacts.
• Challenge my assumptions.
• Recommend the best option and explain why.
• Suggest next steps.

Return only the completed decision analysis.
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📝 Example

INPUT

Decision: Should I invest time into creating a new digital product?
Options:
1. Create the product now.
2. Continue building audience first.
3. Improve existing products.
Goal: Create sustainable business growth.

SITUATION OVERVIEW

The decision involves balancing short-term creation with long-term business foundations.

The best choice depends on customer understanding, available resources, and the ability to deliver value.

OPTION 1 — CREATE THE NEW PRODUCT NOW

Advantages:

✅ Builds an asset.

✅ Creates a potential income stream.

✅ Tests market interest.

Risks:

❌ May create something customers do not need.

❌ Requires time before validation.

OPTION 2 — BUILD AUDIENCE FIRST

Advantages:

✅ Creates customer understanding.

✅ Builds trust.

✅ Improves future product decisions.

Risks:

❌ Delays product creation.

❌ Requires consistency and patience.

OPTION 3 — IMPROVE EXISTING PRODUCTS

Advantages:

✅ Uses existing knowledge.

✅ Can improve customer experience.

✅ May create quicker improvements.

Risks:

❌ May limit expansion if only focused internally.

DECISION FRAMEWORK

Consider:

Impact — Which option creates the greatest long-term value?

Effort — Which option fits available time and resources?

Evidence — What information supports the decision?

Risk — What could go wrong and how can it be reduced?

RECOMMENDATION

A balanced approach is recommended:
1. Continue building audience trust.
2. Improve existing resources based on feedback.
3. Develop new products once customer needs are clearer.

This reduces risk while continuing progress.

DECISION CHECKLIST

Before making important decisions:

☐ Does this support my main goals?

☐ Does this create value?

☐ What evidence supports this choice?

☐ What is the downside?

☐ What is the next practical step?

> 💡 **Builder's Tip:** *AI is most powerful when it helps you think, not when it simply gives answers. A strong decision process is: Understand the situation → Explore options → Consider risks → Choose the next brick* 🧱

🔗 Related Prompts

- WO-091 – Create an AI Workflow
- WO-096 – Create an AI Implementation Plan
- WO-097 – Use AI for Research
- WO-099 – Create an AI Productivity System

🏷️ Tags

AI DECISION MAKING	STRATEGY	PROBLEM SOLVING	ANALYSIS	PRODUCTIVITY