



PROMPT WO-097

Use AI for Research

Purpose

Use this prompt to improve the way research is completed by using AI to gather information, organise findings, compare sources, identify trends, and create useful summaries. It helps individuals and businesses research faster while maintaining critical thinking and accuracy.

DIFFICULTY
 **Beginner**

TIME SAVED
 **30–120 min**

BEST FOR
AI Research

Best AI Tools

- ChatGPT
- Claude
- Microsoft Copilot
- Google Gemini

Copy & Paste Prompt

You are an experienced Research Analyst and Information Specialist.

Help me complete research using the information below.

Research Topic:
[Insert topic]

Purpose of Research:
[Explain why I need this information]

Questions I Need Answered:
[List questions]

Target Audience:
[Who will use this research?]

Preferred Sources:



[Industry reports, websites, academic sources, customer feedback, etc.]

Level of Detail Required:

[Quick summary, detailed report, deep analysis]

Deadline:

[Insert deadline]

Please:

- Create a research plan.
- Identify the key areas to investigate.
- Suggest useful search questions.
- Organise the research into categories.
- Summarise key findings.
- Identify trends and patterns.
- Compare different viewpoints.
- Highlight important insights.
- Identify gaps or unanswered questions.
- Recommend next actions based on findings.

Where information may be uncertain:

- Clearly identify assumptions.
- Recommend verification steps.
- Separate facts from opinions.

Return only the completed research report.

Example

INPUT

Research Topic: How small businesses can use AI.

Purpose: Understand opportunities and create educational content.

Audience: Small business owners and beginners.

AI RESEARCH REPORT — RESEARCH OBJECTIVE

Understand how AI can help small businesses improve productivity, reduce repetitive work, and create better customer experiences.



1. AI PRODUCTIVITY APPLICATIONS

Key areas: Writing assistance, document creation, meeting summaries, task organisation, workflow improvement.

2. MARKETING APPLICATIONS

AI can support: Content ideas, social media planning, email creation, customer research, campaign improvement.

3. CUSTOMER SERVICE APPLICATIONS

Opportunities: Faster responses, FAQ systems, customer enquiry management, personalised communication.

KEY INSIGHTS

Insight 1

Businesses often gain the most value from AI by improving existing processes rather than replacing complete workflows.

Insight 2

Beginner-friendly AI adoption works best when focused on specific problems.

Example: Instead of “How can we use AI?” ask “How can AI save us two hours every week?”

RESEARCH SUMMARY

AI can provide the greatest benefit when it is:

- ✓ Practical
- ✓ Connected to real problems
- ✓ Used with human judgement
- ✓ Introduced gradually

RECOMMENDED NEXT STEPS

1. Identify repetitive tasks.
2. Test one AI workflow.
3. Measure results.
4. Improve before expanding.



 **Builder's Tip:** *AI can help you find information faster, but good research still requires judgement. The strongest process is: Ask better questions → Gather information → Check accuracy → Apply knowledge. AI helps accelerate research; humans create understanding.*

Related Prompts

- WO-095 – Analyse AI Tools
- WO-096 – Create an AI Implementation Plan
- WO-098 – Use AI for Decision Making
- WO-100 – Build a Personal AI Operating System

Tags

AI RESEARCH

INFO
GATHERING

ANALYSIS

LEARNING

DECISION
SUPPORT