



PROMPT WO-093

Write Better AI Prompts

Purpose

Use this prompt to improve the quality of AI instructions and create clearer, more effective prompts. It helps users communicate better with AI tools by adding context, structure, goals, and requirements to achieve more accurate results.

DIFFICULTY
 **Beginner**

TIME SAVED
 **15–45 min/task**

BEST FOR
Prompt Engineering

Best AI Tools

- ChatGPT
- Claude
- Microsoft Copilot
- Google Gemini

Copy & Paste Prompt

You are an expert AI Prompt Engineer and AI Communication Specialist.

Improve and optimise the prompt below.

Original Prompt:

[Paste my current prompt]

Goal:

[Explain what I want the AI to achieve]

Desired Output:

[Describe the result I want]

Target Audience:

[Who is this for?]

AI Tool Being Used:



[ChatGPT, Claude, Copilot, Gemini, etc.]

Requirements:

[List any specific needs, formatting, tone, restrictions]

Please:

- Analyse the current prompt.
- Identify weaknesses or missing information.
- Rewrite it into a clearer and more effective prompt.
- Add useful context where needed.
- Improve structure and instructions.
- Add role, goal, context, and output requirements.
- Explain why the improved prompt will work better.
- Provide the final copy-and-paste prompt.

Return:

1. Prompt analysis.
2. Improved prompt.
3. Explanation of improvements.



Example

INPUT

Original Prompt: “Write me a social media post about AI.”

Goal: Create an engaging LinkedIn post for business owners.

PROMPT ANALYSIS

The original prompt is too broad.

Missing information:

- Who the audience is.
- The purpose of the post.
- Desired tone.
- Content format.
- Key message.

Adding these details will help AI create a more relevant response.

IMPROVED PROMPT



See copy-paste version below.

You are an experienced LinkedIn content strategist.

Create an engaging LinkedIn post about artificial intelligence for small business owners.

The purpose is to educate readers and show practical ways AI can improve everyday work.

Please:

- Create a strong opening hook.
- Explain one practical AI benefit.
- Use simple language.
- Avoid technical jargon.
- Include a question to encourage discussion.
- Keep the tone professional, friendly and approachable.

Return only the completed LinkedIn post.

WHY THIS WORKS BETTER

The improved prompt gives AI:

- ✓ A clear role
- ✓ A specific audience
- ✓ A defined goal
- ✓ Output instructions
- ✓ Tone guidance

This creates a much more useful and targeted response.

PROMPT IMPROVEMENT FRAMEWORK

A strong AI prompt usually includes:

1. Role — Who should the AI act as?

Example: “You are an experienced marketing strategist.”

2. Context — What information does AI need?



Example: “My audience is small business owners.”

3. Task — What should AI do?

Example: “Create a content strategy.”

4. Requirements — How should the output look?

Example: “Use headings, bullet points, and examples.”

5. Review — Ask AI to improve or check its work.

Example: “Review your answer and suggest improvements.”

 **Builder's Tip:** *The quality of AI output is often linked to the quality of the instruction. Think of AI like a team member: the clearer the brief, the better the result. Better prompts create better outcomes.*



Related Prompts

- WO-091 – Create an AI Workflow
- WO-092 – Automate Repetitive Tasks
- WO-094 – Create an AI Assistant
- WO-100 – Build a Personal AI Operating System

Tags

AI PROMPTS

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